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Via Certified U.S. Mail & Electronic Mail

March 28, 2011

Charlotte Russe
Zina Rabinovich
Charlotte Russe Merchandising, Inc.
4645 Morena Blvd.
San Diego, CA 92117

Jeffrey Kapor, Esq.
Buchalter Nemer LLP
1000 Wilshire Blvd., Suite 1500
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RE: NOTICE OF VIOLATION to Charlotte Russe
(JCT # 3815, JCT # 3815b, JCT #3815c, JCT # 3815d)
People v. Burlington Coat Factory Warehouse Corp. et al.
Superior Court of California, County of Alameda, Case No. RG 04-162075

Dear Sir and Madam:

I am writing to you about several accessories purchased at Charlotte Russe that violate the lead standards established in a consent judgment to which your company is a party, and that violates California Health and Safety Code section 25214.2(b)(3). This letter constitutes a Notice of Violation pursuant to Section 4.2 of the consent judgment. A copy of the consent judgment is available on our web site, at <http://ag.ca.gov/prop65/pdfs/-amendedConsent.pdf>.

The violations were observed in the gold imitation leather in the gold headband of a pink and gold two headband set. The SKU is 403011037896 for all pieces. The first violation was found in a Santa Ana, California store and the others in a Concord, California store. The internal reference number for these pieces is JCT # 3815 (Santa Ana store), JCT # 3815b (Concord store), JCT # 3815c (concord store), JCT # 3815d (concord store). (Please use the internal reference numbers in correspondence about this notice.)

Samples of this accessory were purchased in Santa Ana on February 14, 2011 and in Concord, California on February 23, 2011. Test results indicate 1100 ppm lead in the gold imitation leather on the headband of JCT # 3815, 1070 ppm lead in JCT # 3815b, 1090 ppm lead

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in JCT # 3815c, and 1070 ppm lead in JCT # 3815d. Photos of the pieces, along with the test reports and supporting documentation, are enclosed with this notice.

Lead is a toxic metal that damages the nervous system and other organs. A part of your response to this notice under section 4.2.3 of the consent judgment, we request that you provide data about the amount of the different jewelry items offered for sale, sold, and removed from shelves in your stores in California. We also would like to know what the company will do with the jewelry that it will not sell in California, and what measures your company will take to prevent other jewelry with lead from being sold in the future.

Please do not hesitate to call if you have any questions.

Sincerely,

JAMIE JEFFERSON
Deputy Attorney General

For KAMALA HARRIS
Attorney General

Enclosures

cc: Caroline Cox, Center for Environmental Health
Eric Somers, Lexington Law Group
Katherine Moore, Senator Pavley's Office

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